

# SABRINA ARROYAVE

## PROFILE

Designing SS23 runway/collection onwards, I've led design efforts across ready-to-wear design development, technical design, accessory design, and collaborative projects, while also managing production and leading the design team..

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Portfolio:

<https://sabrinaarroyave.wixsite.com/portfolio>

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## SKILLS

- Adobe Photoshop, Illustrator, Lightroom, and CAD
- Sewing, Pattern Making, Draping, Garment Construction, and Tailoring Techniques
- CLO 3D Rendering
- PLM software strategies
- Fashion Illustration
- Handbag & Jewelry design
- Production Management
- Costing & Budgeting
- Technical Pack Development
- Quality Assurance
- Scheduling & Timeline Management
- Sample Development

## LANGUAGES

- Fluent in English and Spanish
- Proficient in Italian

## ACADEMIC BACKGROUND

### Fashion Institute of Technology - Manhattan, N.Y.

Fashion Design AAS, 2018-2020

Fashion Design BFA, 2020 - 2022

- Also completed a minor in Art History
- Dean's Lister, 2018 to 2021
- Completed Tailoring, Digital Design, Photographic styling, and Handbag Design Courses

## WORK HISTORY

### Senior Designer

LUAR LLC, Jan 2022- Present

- Led the design team of the SS23 collection onwards, managing the team and overseeing all phases from concept to production to the day of the show. Ensured runway collections met both creative and financial targets.
- Worked with the Creative Director to innovate silhouettes and design details, leading design meetings and focusing on outerwear, knits, denim, and leather.
- Managed production schedules and sampling rounds, ensuring timely delivery. Created prototype tech packs and updated technical specs.
- Collaborated on projects with Stella, Mejuri, and Nike, designing custom pieces. Current projects include work for Moose Knuckles, Zacapa, Amex, Mac, and Vitally.

### Design Intern

Geoffrey Mac, Sept-Nov 2021

- Assists the chief designer in major design projects
- Develop concepts and communicate ideas
- Assisted the designer with fabric manipulations, creating samples, cutting, constructing, sewing, and pattern making for the up-coming collection.

### Digital Marketing Strategist/Tailoring Assistant

Peter Duffy, Nov 2021-Jan 2022

- Design a website to reflect the aesthetic and beliefs of the brand
- Implement a e-commerce store for their accessories
- Develop content for email marketing and social media platforms
- Assist the tailors in cutting and developing new designs

### Office Assistant

Eastern Fish Company Oct 2017 - Sept 2021

- Responsible for providing general office assistance by maintaining the companies paper documents like data entry, filing records and relaying messages.
- Assisted with updating the tracking of international shipping on shared excel sheets and databases.

### Production Assistant

Chiara Boni, Feb 2019 to Sept 2020

- Worked within a team to direct the flow of the show backstage and on the runway.
- Organized the collection, models, and dressers backstage for time efficiency.
- Directed the models down the catwalk, in accordance with the music, energy, and feel of the show, during rehearsals.
- Assisted the creative director during rehearsals, and post-show.